

HARRY PAGAN COSS



PRESS KIT

HARRY PAGAN COSS

A JOURNEY THROUGH CREATION, PRESENCE AND
CONNECTION

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ABOUT HARRY PAGAN COSS

“A quiet thread runs through all things, I just chose to follow it.”

Harry Pagan Coss is an author, creative entrepreneur, and cultural explorer whose work bridges tradition and innovation, beauty and purpose. With roots in Puerto Rico and a global career shaped across television, culinary arts, hospitality, design, and art, Harry has dedicated his life to creation, connection, and meaningful living.

Harry's love for food and culture began early. At just eight years old, he was a latchkey kid who discovered a passion for cooking, preparing meals for his family, and sparking an early fascination with global traditions. In elementary school, he launched his first cultural newsletter—a small glimpse into the storytelling spirit that would later define his career.

Harry gained increased international recognition as the host of *Guided by Flavors* (*Guiados pelo Sabor*), a television series produced by Turner Broadcasting System in Brazil and aired across Latin America. His charisma and insight captivated audiences as he explored the world's cuisines, cultures, and human stories. He also hosted cooking and culture segments on Univision, NBC-Telemundo, TV Azteca, and MTV Tr3s, leading live

culinary segments while connecting with viewers through his authenticity and passion.

Beyond television, Harry built a distinguished career as a restaurateur and creative entrepreneur. He founded **Harry Bakes**, a fine bakery renowned for its artistry, and later created **Caravaca Market**, an ambitious food hall featuring five restaurant concepts and vibrant community spaces. His concept creation, design, and management expertise earned him a reputation for blending culinary excellence with visionary hospitality experiences.

As an interior designer, Harry extended his creative vision into the world of hospitality design, crafting elegant spaces for restaurants and lodging that reflect his philosophy of welcoming vibes, comfort, and soul.

Today, Harry continues to express his artistic spirit through **Hariwald**, his small lifestyle and design brand, where he merges style, artistry, and personal expression. A lifelong painter, Harry finds joy in the quiet act of creation, a testament to his belief that art and life are inseparable.


Most recently, his written works, including *Digital Decorum: A Guide to AI Etiquette*, explore the evolving relationship between humanity and technology, encouraging a more mindful and graceful future. Looking ahead, Harry is at work on several upcoming books, each weaving together timeless values, transformative ideas, and creative insight.

For Harry, creation is a profession and a way of being.

Through every project, every canvas, and every page, he invites others to live with more presence, beauty, and depth in an ever-changing world.



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CAREER HIGHLIGHTS: PAST

Throughout his career, Harry Pagan Coss has merged food, design, storytelling, and culture to create a life of creative leadership.

- **Television Host:**

Host of *Guided by Flavors* (*Guiados pelo Sabor*), a travel and culinary series produced by Turner Broadcasting System and broadcast throughout Latin America. Harry led viewers on a journey through global flavors and human connection.

- **Culinary Television Personality:**

Host of live cooking and cultural segments for Univision, NBC-Telemundo, TV Azteca, and MTV Tr3s, sharing his passion for food, storytelling, and artistic exploration.

- **Restaurateur and Concept Creator:**

Founder of **Harry Bakes**, a celebrated fine bakery known for its craftsmanship and community spirit.

Creator of **Caravaca Market**, an innovative food hall concept integrating five restaurants and market stations into a vibrant gathering space.

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- **Hospitality Designer:**

Designer and conceptualist for boutique hospitality spaces, including restaurants and lodging environments, always blending beauty, comfort, and soul.

- **Creative Entrepreneur:**

Builder and leader of multiple projects at the intersection of art, hospitality, and lifestyle, managing teams, brand development, marketing, and operations with a hands-on, visionary approach.

From the beginning, Harry's work has centered on creating experiences that nourish the senses and the spirit — celebrating culture, connection, and creativity in every form.

CAREER HIGHLIGHTS: PRESENT

Today, Harry Pagan Coss continues his lifelong journey of creative exploration through new projects that blend artistry, thoughtful design, and human-centered storytelling.

- **Author:**

Harry's recent book, *Digital Decorum: A Guide to AI Etiquette*, explores how to protect human connection in an increasingly wired world. Drawing on timeless values of civility, presence, and grace, the book offers a guide for navigating the digital age without losing the essence of what makes us human.

- **Founder of Hariwald:**

Through **Hariwald**, Harry expresses his passion for design, artistry, and elevated living. Hariwald's lifestyle creations reflect his belief that beauty, craftsmanship, and soulfulness are essentials in a meaningful life, not luxuries.

- **Published Culinary Author:**

Earlier in his career, Harry authored *Pure Pleasure: Spellbinding Recipes*, a celebration of flavor, creativity, and the deep human connections forged through food.

• Lifestyle and Hospitality Designer:

Harry continues to shape spaces that invite beauty, comfort, and connection, crafting hospitality environments that are both elegant and welcoming.

• Artist and Painter:

A lifelong painter, Harry finds artistic expression through visual storytelling, capturing emotion, transformation, and the subtleties of human experience on canvas.

Across all his creative pursuits, Harry remains dedicated to celebrating the essential: presence, beauty, connection, and living with greater intention in a fast-changing world.

LOOKING AHEAD: FUTURE PROJECTS

Harry Pagan Coss continues to explore the intersections of creativity, culture, and human connection through new writing, design, and artistic projects.

Digital Decorum is the first book in Harry's evolving **Smarter with AI** series — a collection dedicated to helping people navigate modern life with greater awareness, humanity, and grace. While future volumes will continue to explore the relationship between technology and human experience, Harry's broader creative work remains rooted in timeless values: presence, beauty, and authentic living.

*He is currently preparing to publish *The Power of Living by Savoring Failure*, a completed reflective work exploring how resilience, transformation, and meaning are forged through life's challenges. Initially written before *Digital Decorum*, Harry chose to postpone its release to address the urgent need for mindful digital living in today's world. The book's publication is forthcoming.* He is also at work on a deeply personal project blending sacred philosophy, history, and inner transformation — a work that draws from ancient wisdom traditions while speaking to the soul of the modern reader.

Through **Hariwald**, Harry plans to expand his artistic and lifestyle offerings, weaving together design, artistry, and elevated living. His paint-

ings, interior spaces, and written works continue to express his enduring belief that to create is to live fully — with wonder, depth, and connection.

For Harry, the future is not about chasing trends, but about nurturing what is timeless — the enduring human values that carry us forward, no matter how the world changes.

SUGGESTED INTERVIEW TOPICS

From Food to Philosophy

How my journey from the kitchen to the written page shaped my view of creativity and connection.

The Story Behind Digital Decorum

Why protecting humanity matters more than ever in a wired world.

The Power of Living by Savoring Failure

How embracing failure can lead to a deeper, more meaningful life.

Rediscovering Beauty and Presence

Why craftsmanship, art, and mindful living are essential antidotes to a distracted world.

Hospitality, Culture, and the Human Heart

What designing restaurants and boutique spaces taught me about belonging and experience.

Smarter with AI and Beyond

How to use technology wisely without losing the soul of what makes us human.

Creativity as a Way of Being

How painting, designing, writing, and entrepreneurship are all expressions of the same life philosophy.

CONTACT INFORMATION

For media inquiries, speaking engagements, or collaboration opportunities, please contact:

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To learn more about Harry's work, upcoming books, and creative projects, visit:

www.pagancoss.com